



NEWSREEL

The latest angling updates and tips for **2019**



13 fishing lakes in 184 acres of
stunning Newquay countryside

7 NIGHT
ANGLING
HOLIDAYS

FROM
£199*

SPECIAL
LOW
DEPOSIT

FROM

£30*



**PARKDEAN RESORTS
MASTERS 2018 - P4-5**

**EVEN BETTER
FOR 2019**

**WE'VE
INVESTED!**

SEE INSIDE FOR MORE DETAILS



**STEVE MARTIN AT
WHITE ACRES - P8**

Visit **whiteacres.co.uk** and book direct for our latest deals

WELCOME



CONTENTS

- 02 Welcome
- 03 What's New
- 04 Parkdean Resorts Masters 2018
- 06 Festival Focus
- 08 Steve Martin Talks
- 09 2019 Festival Dates
- 10 News Reel Cast
- 11 Shop Focus
- 12 Bookings



HAPPY NEW YEAR!

We're busy preparing for our 2019 season and after a busy year here at White Acres for our fisheries team, there's some exciting things to tell you for the year ahead!

From an extensive winter maintenance plan on the lakes to brand new accommodation – your White Acres experience will be better than ever. I've picked out some of the highlights for you.

This winter we will be concentrating on the enhancement of our specimen lakes. We will be fully draining Pat's Pool including desilting and removing all of the lilies to ensure it is fresh and ready for the new season. I'm excited to also inform you that the fish stocks will be re-stocked with an extra 40 carp, plus all the pegs on both Pat's Pool and Nelsons will be refurbished.

Our 2018 festivals produced some tremendous results and our 2019 festivals are filling quickly, so don't miss out if you'd like to take part. To secure your place you can call the Fisheries Team on 01723 862 526.

Look forward to seeing you soon.

Clint Elliott, Tight Lines

SPECIAL
LOW
DEPOSIT
FROM
£30⁺

Get social and follow all the latest angling information at

 facebook.com/whiteacresfisheries and  twitter.com/news_reel

WE'VE INVESTED FOR 2019

- New fish stock added
 - Stocking of 40 new specimen carp into Pat's Pool
 - 2000lb of fish into the match/pleasure lakes
 - Over 30 new pegs built around the complex
 - New pathways developed around the lakes
 - Lakes strimmed and ready for park opening
 - Brand new accommodation
- ...plus much more.



**NEW
FOR 2019!**

Try the brand new 2 bedroom Bodelva Caravan, with extra wide layout for the perfect getaway.



NATIONAL FISHING MONTH

27th July - 24th August 2019

Raise your game - Learn from angling pros during National Fishing Month

White Acres will be supporting National Fishing Month, with the aim of encouraging people of all ages, genders and abilities to grab a rod and reel, get outside and go fishing!

We'll have some of the biggest names in angling on hand to share their secrets and our experts will be available to offer product advice, free demonstrations and live Q&A sessions. Anglers at every level of ability are welcome, from complete

beginners to the more advanced and you'll find specialist tips, tuition and advice for all plus plenty of prize giveaways.

Sound like fun? Grab your rods and reels and get involved! You'll enjoy all the facilities on park, plus learn from some of the best anglers in the country. It's only available by booking direct with Parkdean Resorts, so don't miss out!

7 night angling holidays from £199*
Visit whiteacres.co.uk or call 0344 381 9128



PARKDEAN RESORTS MASTERS 2018



Craig Edmunds picked up the £25,000 first prize after taking the 2018 Parkdean Resorts Masters crown in a challenging final on Jenny's Lake, having never fished the water before.

Craig, 37, from Bristol drew Peg 21 in Zone 4, an end peg, and with a strong wind blowing into that end of the lake, he felt there was a good chance for few carp, which dictated how he would fish the four hour event.

"I've drawn my peg, and a few people had said that it's not the best area, but with the wind hacking down there, it 'screamed' carp to me, so I knew that having never fished the lake before, if I kept it simple and fished to my strengths, I might have a chance," he said.

It was a mammoth ask, as the 24-angler field featured no less than 12 former finalists, which included three past Masters champions; Darren Cox, Harry Billing and Des Shipp, plus Andy Power – currently one of the county's best commercial anglers, who regularly appeared in big-money finals.

The final also featured a new pegging format, which saw competitors drawn into six four-peg zones, on both sides of Jenny's, with the winner of each picking up a cheque for £1,000 – a new and welcomed addition to the already popular event.

Craig started on meat fished short – at five metres, where he netted a good fish in the first 30 minutes, but after things slowed down, he took the gamble to switch to a more positive feeding approach.

“It was clear that with the rain and strong winds, it was going to be a hard match, and not having seen much caught to my left, I decided to attack the peg, and start putting a lot of bait in. It was a good decision and I had a good 90 minutes where I caught fish steadily – all on meat.”

Short breaks from only £99~
Call **0344 381 9128** or visit **whiteacres.co.uk**

Elsewhere, the action in the first hour was limited, with Jordan Hollaway on Peg 3 – at the other end of the lake, seeing the most action in Zone 1. Another early pacesetter was Chris Barley on Peg 14 in Zone 3, who'd had two good fish on the feeder.

Unlike other big-money events, the Parkdean Resorts Masters is only four hours in duration, so the competitors have to try and make something happen early to give themselves a chance of winning, and it seemed that Craig had got his tactics spot-on, especially in the middle section of the match.

However, the action on Jenny's is well known to improve as the match goes on, and at the half-way stage it had become clear that more anglers had started to come into the picture. Scott Puddy on Peg 7 in Zone 2 had netted a few big carp, and in Zone 3, all four anglers, Chris Barley (Peg 14), James Dent (Peg 15), Dan White (Peg 16) and Harry Billing (Peg 17), had all picked up the pace and landed some good fish. Ryan Bennet on Peg 19 in Craig's Zone had also found the fish, so the pressure had ramped up!

The weigh-in started at Zone 1 with Jordan Hollaway taking the section with 25-8-0, thanks to a good first half of the match. In Zone 2, Scott Puddy claimed the £1,000 section prize with 41-3-0. The best of the action in the final hour came from Zone 3, and that saw James Dent, 46-5-0, edge out Dan White, 41-10-0, to lead the field at the half way stage of the weigh in.

All the attention was then focused on Zone 4, and Craig Edmunds. He tipped 63-8-0 onto the scales to put him in pole position, but he then had an agonising wait while the scales moved to the far-bank pegs, and to Des Shipp, who was the first to weigh-in in Zone 5. However, it quickly became clear, as Des lifted his net out of the water that he had not got enough to claim what would have been a third Masters title, and that Craig was the 2018 champion. Des' 41-5-0 won his Zone, and in Zone 6, Jon Arthur pipped Tom Edwards by two ounces, claiming the section with 9-0-0.

"I'm lost for words!" exclaimed a cold and soggy Craig, after his traditional winners dip into Jenny's lake. "To be honest, it hasn't sunk in yet. I should imagine that when I get home and think about it, it will sink in what I've achieved. It's the Parkdean Resorts Masters! It's my best achievement by far. I'm over the moon!"



Zone 1 winner - Jordan Hollaway



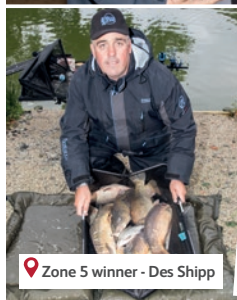
Zone 2 winner - Scott Puddy



Zone 3 winner - James Dent



Zone 4 winner - Ryan Bennet



Zone 5 winner - Des Shipp



Zone 6 winner - Jon Arthur

The Parkdean Resorts Masters is featured on BT Sport. If you missed it or want to watch it again head over to [facebook.com/whiteacresfisheries](https://www.facebook.com/whiteacresfisheries) to see it.

2019 festivals now available to book.
Call the **Fisheries Team** on **01726 862 526** today to secure your place.

FESTIVAL FOCUS

YOUR HIGHLIGHTS FROM RECENT EVENTS



We've enjoyed some fantastic festival fishing during 2018, take a look at the results from events in the second half of the year. Well done to everyone who took part and a big thank you to our wonderful sponsors. For full match results and daily commentary head over to news-reel.com



Virgin Festival

Specifically for the club angler, 95 fishing over 6 peg sections rotating daily on Trelawney, Acorn, Canal, Python, Trewaters.

		POINTS	WEIGHT
1st	Warren Cave	23	321lb 01oz
2nd	Andy Brookman	22	210lb 14oz
3rd	Ricky Lale	21	307lb 01oz



Pepsi Summer Veterans Festival

We have a full house of 40 anglers over the age of 55 fishing on Twin Oaks, Acorn and Canal on 5 peg sections rotating over 4 days.

		POINTS	WEIGHT
1st	Jim Smith	19	371lb 10oz
2nd	Graham Stokes	18	324lb 14oz
3rd	Roy Beasley	17	276lb 11oz

Fancy a place at a 2019 festival?
Call our Fisheries Team today on **01726 862 526**

Maver Festival

A full house of 180 anglers fishing over five days on lakes Pollawyn, Twin Oaks, Trelawney, Jenny's, Trewaters, Porth and Bolingey.

		POINTS	WEIGHT
1st	Dale Shepherd	36	474lb
2nd	Phil Canning	36	489lb 01oz
3rd	Nathan Watson	36	368lb 10oz



Preston Innovations Festival

160 anglers fished for five days across Pollawyn, Twin Oaks, Trelawney, Trewaters, Acorn, Canal, Porth and Bolingey, with the top 24 anglers going on to fish the Parkdean Resorts Masters.

		POINTS	WEIGHT
1st	Paul Holland	36	398lb 04oz
2nd	Jon Jowett	36	348lb 13oz
3rd	Andy Bennett	35	504lb 04oz



Winners Week

A week of fishing for all 2018 resident match winners. A chance for anglers to win a seven-night holiday at White Acres.

		POINTS	WEIGHT
1st	Jake Nightingale	23	127lb 08oz
2nd	Elliot Fay	22	153lb 09oz
3rd	Glenn Calvert	22	138lb 02oz



Pepsi Winter Veterans Festival

95 anglers over the age of 55 fishing over 4 days in 6 peg sections rotating between Twin Oaks, Trelawney, Jennys, Pollawyn, Sycamore and Python.

		POINTS	WEIGHT
1st	Geoff Vallance	23	247lb 06oz
2nd	Stewart Lister	22	107lb 14oz
3rd	Andy Dare	21	164lb 13oz



SPONSORED BY...



7 night angling holidays from £199*
 Visit whiteacres.co.uk or call 0344 381 9128

FRESH INVESTMENT GIVES A BIG BOOST TO WHITE ACRES

– Steve Martin Talks



We sent Angling Journalist Steve Martin down to White Acres to take a look at the changes that took place at White Acres during 2018 and what's in the pipeline for the future.

Steve writes; on a recent visit to Cornwall angling Mecca White Acres I discovered that there had been a number of major upgrades made to some of its 13 lakes.

An ever-popular destination for UK anglers, the complex had received a big investment which enabled Clint Elliott and his fisheries team to instigate a rolling plan of improvements that would reinvigorate the fishing side of the park.

The team had upgraded some of the early-numbered pegs on Jenny's lake and the swims on the lodge side of the lake had been rebuilt and expanded too, with the surrounding path levelled and resurfaced.

Similar work had also been carried out on the venue's original match lake, Pollawyn, where the outer path had also been resurfaced and the old swims on the 'high bank' repaired and improved, so there is now more room, compared to the original, small platforms.

"The plan is to eventually repair all the pegs on Pollawyn, and upgrade the rest of the paths", explained Clint, during our meeting, where he revealed the work that had been carried out, and his future plans. "We've also vastly improved the path on Twin Oaks, and repositioned and repaired all of the swims."

It had been a busy time for the small fisheries team, who had also seen Python Lake netted and completely drained, checked out and refilled, before adding a completely new stock of 7,000 8oz carp. "Python will become a brilliant pool in the next few years, once the new stock has settled down and grown on," added Clint.

On the subject of stocking; Clint pointed out that the team had moved 10,000lb fish around the complex, which included a mixture of tench, bream and carp added to Jenny's (2,600) and Pollawyn (2,600). They were also growing more fish in the fisheries on-site stock ponds that would be added to in the future.

One small observation; while I was on the complex I saw the upgraded paths used by both wheelchair and mobility scooter owners, so it was clear that the improvements had already made access to the lakes much easier for all.

You cannot help but be impressed, as you walk around, with the fresh look of the lakes that have already been improved, and it's already clear that the latest stocking policy has boosted the fishing, so there's a real positive vibe. I'm looking forward to seeing even further improvements introduced for 2019.

“The plan is to eventually repair all the pegs on Pollawyn, and upgrade the rest of the paths”

Special low deposit from £30⁺
Call **0344 381 9128** or visit **whiteacres.co.uk**

2019 FESTIVAL DATES FOR YOUR DIARY

SAVE
UP TO
29%
PER FISHING
PERMIT WHEN
PRE-BOOKED

GO ONLINE
FOR THE LATEST
DEALS

on 7 night holidays
and short breaks.

Fancy a challenge?

Here are the big events planned for 2019. Contact the Fisheries Team to book your place.

- **W/C 18th March 2019 – Pepsi Spring Veterans Festival**
Over 55s can join us for this four-day fishing event.
- **W/C 1st April 2019 – Frenzee Festival**
Join 180 anglers for our first main festival of the year. No longer a pellet-free festival.
- **W/C 8th April 2019 – Pepsi & Drennan Junior Festival**
Festival fishing open to youngsters of all abilities up to 15 years of age, with winners' prizes and goodie bags for all who enter.
- **W/C 8th April 2019 – Pepsi & Preston Innovations Intermediate Festival**
For intermediate anglers aged 16-21, looking to go on to fish senior festivals. With winners' prizes and goodie bags for all who enter.
- **W/C 13th May 2019 – Dynamite Baits Festival[^]**
With the warmer weather around this event, you can expect to see some much bigger weights from the 180 anglers.
- **W/C 20th May 2019 – Guru Festival**
180 anglers fishing over five days with a chance to win some fantastic prizes.
- **W/C 3rd June 2019 – Garbolino Spring Classic Festival**
A friendly, less competitive four day event, perfect for honing your skills before going on to fish our bigger festivals.
- **W/C 17th June 2019 – Virgin Festival[^]**
Join 100 anglers for a four-day competition open to all non-sponsored anglers yet to win a 30 peg open match.
- **W/C 1st July 2019 – Pepsi Summer Veterans Festival**
Over 55's can join us for this four-day fishing event.
- **W/C 30th September 2019 – Maver Festival[^]**
180 peg match held over five-days and your last chance to qualify for the Preston Innovations Festival!
- **W/C 7th October 2019 – Preston Innovations Festival^{^^}**
180 anglers qualifying via a previous White Acres Festival or resident match are invited to our biggest festival of the year. The top 24 go on to fish the Parkdean Resorts Masters.
- **Saturday 12th October 2019 - Parkdean Resorts Masters**
One of the biggest events in the UK with our top 24 anglers competing for the chance to win a £25,000 grand prize.
- **W/C 14th October 2019 – Winners Week**
A week of fishing for all 2019 resident match winners. Your chance to win a seven-night holiday at White Acres.^{^^^}
- **W/C 4th November 2019 – Pepsi Winter Veterans Festival**
A four-day event for the over 55's, combining both modern and traditional styles.
- **W/C 25th November 2019 – Winter Garbolino Festival**
Don't miss our final festival of the year.

SPONSORED BY...

Parkdean Resorts
Creating Amazing Memories

Garbolino
REACHING BEYOND EXPECTATIONS

MAX

PRESTON INNOVATIONS

MAVER

DYNAMITE

GURU
PROVINCIALS IN POWER

frenzee
Angling by Design
DRENNAN

Festival and weekly resident matches are subject to availability and entry fee. You must be in possession of a weekly permit to take part in the weekly resident matches. [^]Limited places, so you may need to be added to the waiting list and then contacted if places become available. ^{^^}Anglers must qualify on a White Acres event for the Preston Innovations Festival. Places on this festival cannot be booked. ^{^^^}Accommodation for winners week is up to the value of £250, limited to one holiday per person. Subject to terms and conditions. Upgrades are available at request and the difference in value will need to be paid in full before the w/c 14th October 2019. All privately booked customers who have qualified require a £99 deposit. Dates subject to change.

2019 festivals now available to book.
Call the **Fisheries Team** on **01726 862 526** today to secure your place.

NEWS REEL CAST...

You've been sending us some fantastic catch pictures on our Facebook page, keep them coming!

[facebook.com/whiteacresfisheries](https://www.facebook.com/whiteacresfisheries)



SUNSET ON NELSON'S TAKEN BY MARK DAWSON



DAVID RAINE CAUGHT A TOTAL OF 29 CARP



THOMAS EDMUNDS CATCH OF A 18LB GHOST CARP ON PAT'S POOL



LEE DESPARD'S 8TH CATFISH CAUGHT OVER 24HRS AT PAT'S POOL



TONY SMITH WITH HIS GREAT CATCH FROM NELSON'S!



DAVE DRURY WITH HIS CATCH AT NELSON'S



A GREAT CATCH FOR ROB HALL - 21LB CATFISH



KYSON LLOYD WITH ONE OF 19 CATCHES ON NELSON'S



RICHARD WITH HIS 41LB 8OZ CATFISH AT NELSON'S



IAN ROUSSELL AT NELSON'S



MARK DAWSON AND HIS DAUGHTER AT JENNY'S LAKE

If you're looking for a holiday home in Cornwall which offers you fishing opportunities,

White Acres Holiday Park

is a stunning location that has everything you could want!

Wide range of caravans and lakeside lodges available

Payment options available

As one of the UK's premier fishing destinations you'll find choice aplenty, with ten lakes dedicated to pleasure fishing, perfect for a family outing with anglers of all ages welcome.

By owning your own holiday home you can enjoy...

Over 300 pegs across 13 peaceful fishing lakes

Calendar full of matches and events throughout the year

Expert tuition and advice from our team on park

We rear our own fish in on-park stock ponds, you'll be guaranteed plenty of action on all our lakes

3 lakes dedicated to specimen fishing – ideal if you're looking to catch something bigger!

WANT TO KNOW MORE?

Call us on: 01726 862 100

or visit us online at: [parkdeanresorts.co.uk/own-whiteacres](https://www.parkdeanresorts.co.uk/own-whiteacres)

White Acres Holiday Park, White Cross, Near Newquay, Cornwall, TR8 4LW

Get social and follow all the latest angling information at

[facebook.com/whiteacresfisheries](https://www.facebook.com/whiteacresfisheries) and twitter.com/news_reel

HOOK, LINE AND SINKER

Our on-park shop has everything you need

Our well-stocked fishing shop is packed with all the kit you need from your favourite angling brands, including bait to get the fish biting! And our friendly team are always on-hand to offer tips and advice.

WE STOCK A HUGE RANGE OF TOP BRANDS...



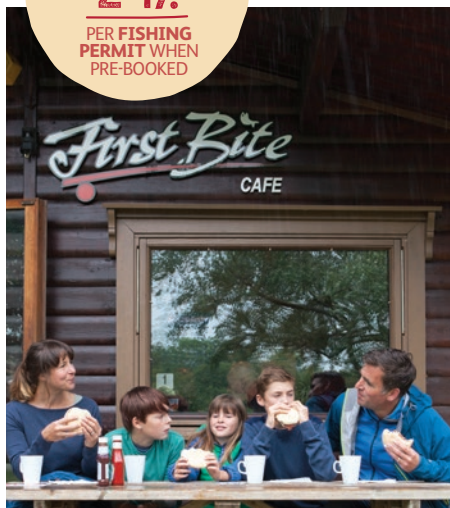
NEW STOCK FOR 2019...

- New colours of White Acres branded hats
- New colours of polo shirts and hoodies
- A bigger range of hire tackle
- Plus look out for more new products coming soon



SAVE
UP TO
29%^Δ

PER FISHING
PERMIT WHEN
PRE-BOOKED



TUCK IN AT THE FIRST BITE LAKESIDE CAFÉ

Kick-start your day with a hearty full English breakfast, grab a snack while you're on the lakes or call in for a drink to celebrate that big catch!

Short breaks from only £99[~]
Visit whiteacres.co.uk or call 0344 381 9128

Catch a fantastic angling holiday at White Acres – book today!



BOOK DIRECT WITH US FOR OUR BEST DEALS...

Get the best deal when you book direct. As well as great savings, arranging your White Acres angling holiday directly with us makes everything hassle-free and gives you all these great benefits along with total peace of mind:

- Save up to 29%^Δ per fishing permit when you book in advance
- The best choice of quality caravan and lodge accommodation
- The chance to enter our fishing festivals – many suitable for pleasure anglers
- Entertainment passes and use of facilities, including our indoor swimming pool are included
- Gas, electricity and bed linen are included.

7 NIGHT
ANGLING
HOLIDAYS

FROM
£199[†]

SPECIAL
LOW
DEPOSIT

FROM
£30[†]

Prices from	Caravans		Lodges	
	Breaks	Weeks	Breaks	Weeks
March	£99	£199	£219	£449
April	£149	£289	£279	£499
May	£179	£379	£299	£649
June	£199	£399	£349	£699
School Summer Holidays	£319	£699	£519	£1049

Book now – call 0344 381 9128 or visit whiteacres.co.uk

[†]7 night holiday price based on the Wadebridge Caravan commencing 22nd March 2019. [†]Low deposit of £30 ends 3rd February 2019. Holidays less than £1,000 qualify for a £30 deposit - holidays over £1,000 qualify for a £99 deposit. Full holiday balance is due 10 weeks prior to departure. Applies to departures from 4th January 2019 - 22nd December 2019. ~£99 based on a 4 night short break commencing 25th March 2019 staying in a Wadebridge Caravan. ^ΔSave up to 29% on prebooked permits, savings vary and are subject to availability. Prices are correct at December 2018, subject to availability at the time of booking and include any applicable discount – limited availability. Any prices quoted exclude fishing permits and any festival entry fees. Our standard booking terms apply to all bookings, these can be found online. Parkdean Resorts is the trading name of Parkdean Resorts UK Limited registered in England and Wales registered number 5729719. VAT number 727677786. Registered office: 2nd Floor, One Gosforth Park Way, Gosforth Business Park, Newcastle Upon Tyne NE12 8ET.